

kyle leitch

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*I'm a graphic designer specializing in print and book design
looking for freelance and in-house opportunities.*

SKILLS

DESIGN

- › Type layout & design
- › Book construction
- › Print design
- › Conceptual development
- › Color theory

SOFTWARE

- › Glyphs 2
- › Adobe Creative Suite
- › Microsoft Office
- › Mac, Windows, Ubuntu
- › bash

LANGUAGES

- › CSS/LESS
- › HTML
- › PHP

EDUCATION

BFA IN DESIGN

Cornish College of the Arts
Seattle, Washington
May 2018

- › Courses heavy in conceptual design thinking narrative storytelling, and technical application.
- › Typeface design, layout, and identity development.
- › Humanities courses ranging from biology and physical sciences to philosophy.

EXPERIENCE

INDEPENDENT DESIGNER

Seattle, Washington
July 2016–Present

- › Design materials to client specifications in print and digital media including portfolios, websites, logos, identities, and book layouts for print and ePublishing.
- › Create vector and raster illustrations for use in slide decks, blog hero banners, and other properties.

GRAPHIC DESIGNER

Algorithmia, Inc.
Seattle, Washington
Aug. 2015–Sept. 2017

- › Established a consistent visual language that communicates complex and esoteric concepts like machine learning and artificial intelligence.
- › Generated vector illustrations and icons to visually describe parts of Algorithmia's platform and processes.

IN-HOUSE DESIGNER

Lighthouse eDiscovery
Seattle, Washington
Feb. 2013–Sept. 2014

- › Created compelling marketing materials targeted at Fortune 100 companies.
- › Executed multiple simultaneous projects, each with different requirements and often with aggressive deadlines.
- › Contributed to company culture by planning and designing internal marketing initiatives.